



Overwhelmed By Food Industry Data? We've Got A Secret

It's not the amount of data that's the problem. It's the ...

How much trend data do you get in your inbox daily, weekly, monthly?

- Reports?
- News items?
- Subscription documents?!?

It doesn't matter if you're staring down one report compiled of hundreds of data sets or reviewing multiple reports, the sheer amount of data available to make decisions can be overwhelming.

It's not the amount of data that's the problem. In fact, you probably don't know how to recognize the relevant data. It's because you're missing three critical components to analyze trend data correctly.

- 1) Inability to Recognize What Data is Pertinent:** To keep from being overwhelmed, many experts will only supply you with the sliver of information that they focus on, not give you enough relevant information based on your specific industry or long-term business strategy.
- 2) Failure to Cross Analysis Data:** Numbers are one thing, but having a way to cross analyze and organize that data into patterns most important for you and your brand isn't a luxury. It's a necessity.
- 3) Independent Foresights Advisor:** There is what you WANT to hear and then what you NEED to hear. Having a Foresights expert objectively help you analyze the data and strategize based on your business goals gives you a competitive edge.

At Culinary Tides, Inc. we get it. Data is important, but it shouldn't bog you down or leave you staring off into the distance because the sheer volume is "just too much."

We believe you don't have a data problem at all. What you have is an analysis and advising problem. We don't want you to have less data, we want you to have better, more strategic data to make business decisions. We review over 17,000 research reports and news items weekly and extract those that are relevant to each client. We furnish clients with research that is organized, categorized, and searchable. Using our military and chaos theory we cross analyze the data considering your industry, trends, and business goals.

The result? A streamlined approach to reviewing more trend data than you thought possible with a partner who is as concerned about your business growth as you are.

Don't be stuck paying for data that is simply delivered to your inbox or a static database, waiting for you to dig in and hopefully make the right analysis on a trend that will affect your business. Get the data you need and the expert analysis you want to confidently make business decisions based on trends that will positively affect your bottom line. Let's schedule a call and talk.

To your success!

[Schedule Capabilities Meeting Now](#)

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