



## **More Data With Better Analytics = Money & Time Saved**

*Capitalize on the next trend without spending more on data sources*

When it comes to budget cutbacks, you look to what you're spending and if it's essential for driving revenue to the bottom line.

“How will this ‘expense’ help us drive our business forward?”

The pressure to create the next product based on trends is intense, but you shouldn't have to waste money on multiple resources. What if you could access ONE SOURCE that saves you time, headaches, and the expense of multiple data services?

Culinary Tides, Inc. clients receive ongoing data analytics on the food industry and supportive trends, which gives you an advantage:

- We review over 17,000 research reports and news items weekly, including government, technology, competitors, and research –to give you a complete picture of trends.
- Military and Chaos Theory is utilized to spot emerging trends, their longevity, and trajectory.
- Information on fading trends and their drivers.
- Experienced 18-year analysis-backed Think Tank consultation so you can create better outcomes.

Stop paying for duplicate, or narrow, data sets without added value to create new products and capitalize on trends.

Let's meet to see how you can get all the data you need and the Think Tank guidance to help you organize and cross-analyze the data. You'll have a single source of intelligence that is easy to use **PLUS** the time to focus on the big picture of developing your next big bet product.

To your success!

[Schedule Capabilities Meeting Now](#)

[www.culinarytides.com](http://www.culinarytides.com)

